

career experience

- 6/16 - **Solution Principal {Slalom Consulting - Atlanta, GA}**
current
- Subject matter expert for learning experiences, training, instructional design, and communications
 - Develops and delivers best practices, offerings, tools, and methodologies
 - Drives solution components of client proposals
 - Demonstrates high client satisfaction, and mastery in leading/overseeing projects within user experience design and communications
 - Supports, coaches, and mentors consultants to optimize their performance and development
 - Assists direct reports in identifying growth goals and finding and approving development opportunities consistent with those growth goals
 - Manages the staffing and performance feedback processes for direct reports
 - Leads and/or participates in internal Slalom events or initiatives

Client Example: Newell {Atlanta, GA} Project: Builds a solution and team of three to best execute project needs. Facilitates interviews, documents process, organizes content, visually design process playbook, and deploys playbook content within interactive SharePoint space.

- 10/13 - **Consultant {Slalom Consulting - Atlanta, GA}**
6/16
- Instructional designer within user experience team
 - Breaks down complex tasks and information into manageable parts for a better learning experience
 - Persists, overcomes obstacles, and maintains composure and perspective in difficult or stressful situations
 - Adapts quickly and productively to changing demands and circumstances
 - Ensures order, quality, and accuracy of work and consistently delivers excellent results
 - Understands clients' biggest business challenges and recognizes opportunities to build credibility quickly
 - Checks in with client often to ensure expectations and direction are clearly aligned and that delivery is meeting or exceeding expectations
 - Anticipates and prepares for client situations, expectations, and questions

Client Example: Coca-Cola {Atlanta, GA} Project: Researches, writes, project plans, and designs all training materials that explain what services, tools, and capabilities the Coca-Cola Global IT department provides to the enterprise. Builds out 14 eLearning modules to be deployed on an LMS.

- 06/13 - **Instructional Design Consultant {The Mosaic Company - Atlanta, GA}**
10/13
- Understands target audiences to assess needs and design course curricula
 - Develops content leveraging knowledge of the e-learning process and design methodologies
 - Effectively collaborates with subject matter experts, technical staff, project teams, and trainers to develop topical information into a final product
 - Develops clear, precise, and elegant technical courseware for the various audiences that use and develops our product suite
 - Provides necessary feedback and recommendations based on instructional design knowledge and expertise
 - Meets deadlines while working independently or in a team environment
 - Effectively adapts to changing needs and priorities while maintaining a positive attitude with a focus on client success

Client Example: Georgia Power {Atlanta, GA} Project: Edits and deploys eLearning modules with testing materials for children's education program.

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design specialties

- :: eLearning
- :: curriculum
- :: instructional materials
- :: information architecture
- :: content management
- :: layout design
- :: image editing
- :: video production
- :: storyboard
- :: photography
- :: advertising
- :: illustration

program skills

- :: InDesign CC
- :: Illustrator CC
- :: Photoshop CC
- :: Captivate CC
- :: Audition CC
- :: MS Office Suite
- :: Acrobat
- :: QuarkXPress
- :: iMovie
- :: Brainshark
- :: Articulate
- :: WordPress
- :: SharePoint
- :: Confluence
- :: Smartsheet

education

Southern Polytechnic State University
MS: Information Design and Communication 2009

Purdue University
BA: Visual Communication Design 1999

management specialties

- :: managing of department(s)
- :: creative direction
- :: project management
- :: training
- :: accrediting bodies
- :: retention
- :: scheduling

- 06/11 - **Supervisor of Instructional Design {RaceTrac Petroleum - Atlanta, GA}**
06/13
- Supervises and set standards of all instructional design materials
 - Manages design team and all instructional design projects
 - Designs instructional training materials using advance tools such as Adobe InDesign, Photoshop, Illustrator, Captivate, iMovie, Microsoft Word and PowerPoint
 - Creates instructor guides, participant guides, self-paced print courses, eLearning modules, online assessments, videos, and job aids for a company of 5,000 employees
 - Researches and then translates business requirements into learning requirements
 - Coordinates internal and external subject matter experts to obtain required job and task information
 - Performs in-depth needs analysis and converting findings into behavior-based curricula using recognized models
 - Writes curriculum to meet the overall training goals of the company
 - Produces work within a dynamic, fast-paced corporate environment
 - Performs effective project management, critical thinking, and problem-solving skills

Client Example: RaceTrac {Atlanta, GA} Project: Researches employee experience, plans learning approach, writes content, and visually designs all training materials that onboard and train RaceTrac store managers and associates. Took the learning experience from paper based to a digital eLearning experience within two years.

- 05/04- **School of Design Chair {Westwood College - Atlanta, GA}**
06/11
- Strategically plans the development of the design department
 - Researches new trends in the industry and follows through with creating community involvement
 - Build effective presentations for 10 to 200 people while representing the design department
 - Hires and manages the design faculty team
 - Mentors and empowers design faculty to improve their job performance
 - Resolves conflicts with students and staff members
 - Teach the visual communication courses
 - Effectively communicates with the students and helped them achieve their educational goals
 - Schedules the design courses throughout the year for 6 different degree programs with an average of 200 students
 - Maximizes retention of students towards the completion of their programs and provided a proper educational environment

- 2005- **Curriculum Committee Member {Westwood College- Denver, CO}**
2009
- The over-arching goal of the design curriculum committee is to support the academic integrity by designing and maintaining the associate and bachelor degree curricula.

achievements/ memberships

AIGA Member {AIGA-Atlanta, GA}

The American Institute of Graphic Arts (AIGA) mission is to advance designing as a professional craft, strategic tool and vital cultural force.

High Museum of Art Member {Atlanta, GA}

Domino Award Winner {Atlanta, GA}

2015 Slalom Domino award is to an team who delivered an outstanding solution that was innovative and well done.

Mogul Q2 Award Winner {Atlanta, GA}

2014 Mogul award is for outstanding delivery and client support.

Art Show Judge {Dragon*Con, Atlanta, GA}

Judge for Dragon*Con Art Show and reviewed over 200 artist for entry to the 2009 show. Dragon*Con is one of the largest annual Science Fiction and Fantasy theme conventions in the world with an attendance of over 35,000 people.

Instructor of the Year {Westwood College Chicago, IL & Atlanta, GA}

Received this honor at Westwood College- Atlanta Midtown Campus for 2006 and at Westwood College of Technology Chicago O'Hare Campus in 2001

- 05/97-
current **Freelance Designer {Midwest and South U.S.A}**
- Designs, develops, implements visual communication material for print and web production
 - Works directly with clients and handle contractors, vendors and customer service inquiries
 - Consults clients on their design needs and identity of their companies
 - Manages budgets and resources
 - Designs and produces various graphic design works for small to large companies
 - Manages projects involving corporate identity, branding campaigns, layout design, advertising, illustration, logo design, and other various visual communications needs from concept to final design
- 08/01-
05/04 **Design Instructor {Westwood College of Technology - Chicago, IL}**
- Instructs college students in visual communication courses. Teach and manage an intense ten-week course involving art, design and conceptual thinking. Authors and reviews courses in art and design. Substitutes for director of department duties when needed and trained new faculty. Courses Taught: design theory, art and design history, digital illustration, image editing, layout design.
- 04/00-
05/01 **Art Director {KTK Design - Chicago, IL}**
- Conceptualizes, designs and produces a variety of compositions from advertisements to corporate collateral. Practices well-tuned time management, decision making and organization skills in a fast-paced environment.
- 12/99-
04/00 **Editorial Graphic Designer {The Lafayette Leader - Lafayette, IN}**
- Designs and produces a weekly community paper, while working with a team of editors and writers. Creates business to business ads for the sales department to promote advertising in the paper.

freelance clients

AKE Ventures {Duluth, GA} Project: logo, business card, package design, brochure, t-shirt, banner sign, website

Waterways {Covington, GA} Project: logo, business card, advertising

IngeniousMed {Atlanta, GA} Project: advertising campaign

Paul's Menswear {Evansville, IN} Project: advertising campaign

Smoke and Mirror Productions {Chicago, IL} Project: branding and ongoing advertising campaign

Amuro! Confections {Chicago, IL} Project: package design and production

Dick's Sporting Goods {Indianapolis, IN} Project: catalog layout and production