

career experience

- 01/09-
current **Higher Learning Commission (HLC) Coordinator**
{Westwood College - Atlanta, GA}
- Project managed the organization of all documentation for the HLC accreditation process
 - Trained faculty and staff regarding the Westwood mission statement and standards of higher learning
 - Audited and reviewed departments on campus to insure the understanding of the HLC criteria
- 04/08-
12/08 **Interim Assistant Director of Education**
- Mentored program directors to successfully run departments and campus
 - Hosted faculty in-services to provide training in classroom management techniques
 - Hosted all student orientations to prepare them for college
 - Maximized retention of students while teaming with other departments on campus such as student services, admissions, and financial aid
- 05/04-
current **Program Director of Design {Westwood College - Atlanta, GA}**
- Strategically planned the development of the design department
 - Researched new trends in the industry and followed through with creating community involvement
 - Built effective presentations for 10 to 200 people while representing the design department
 - Hired and managed the design faculty
 - Mentored and empowered design faculty to improve their job performance
 - Resolved conflicts with students and staff members
 - Taught the visual communication courses
 - Effectively communicated with the students and helped them achieve their educational goals
 - Scheduled the design courses throughout the year for 6 different degree programs with an average of 200 students
 - Maximized retention of students towards the completion of their programs and provided a proper educational environment
- 05/97-
current **Freelance Designer {Midwest and South U.S.A}**
- Consulted clients on their design needs and identity of their companies
 - Designed and produced various graphic design works for small to large companies
 - Managed projects involving corporate identity, layout design, advertising, and other various visual communications needs from concept to finish
- Client list:** AKE Ventures, Fifth House Solutions, Sublime Photography; BigDay Photography; Amanda Moss; Waterways; IngeniousMed; Paul's Menswear; Jennifer Kolb Photography; Smoke and Mirror Productions; Westwood College; Amurof Confections; ShopGenerocity; Galyan's (name changed to Dick's); Digital Creations; Purdue University
- 08/01-
05/04 **Design Instructor {Westwood College of Technology - Chicago, IL}**
- Instructed college students in visual communication courses. Taught and managed an intense ten-week course involving art, design and conceptual thinking. Authored and reviewed courses in art and design. Substituted for director of department duties when needed and trained new faculty. Courses Taught: design theory, art and design history, digital illustration, image editing, layout design.

www.lrushart.com

education

Southern Polytechnic State University
MS: Information Design and Communication 2009

Purdue University
BA: Visual Communication Design 1999

higher education specialties

- :: managing of department(s)
- :: accrediting bodies
- :: training
- :: retention
- :: scheduling

program skills

- :: Illustrator CS4
- :: Photoshop CS4
- :: ImageReady
- :: InDesign CS4
- :: Flash CS4
- :: Dreamweaver CS4
- :: HTML
- :: QuarkXPress 6
- :: PageMaker
- :: MS Office Suite
- :: Acrobat

design specialties

- :: corporate identity
- :: logo design
- :: layout design
- :: advertising
- :: illustration
- :: image editing

- 04/00-
05/01 **Art Director {KTK Design - Chicago, IL}**
Conceptualized, designed and produced a variety of compositions from advertisements to corporate collateral. Practiced well-tuned time management, decision making and organization skills in a fast-paced environment.
- 12/99-
04/00 **Editorial Graphic Designer {The Lafayette Leader - Lafayette, IN}**
Designed and produced a weekly community paper, while working with a team of editors and writers. Created business to business ads for the sales department to promote advertising in the paper.
- 01/98-
06/99 **Graphic Designer {Boiler TV - Purdue University}**
Created advertisements for local organizations shown between scheduled movies. Responsible for operation of the electronic equipment and associated software.
- 05/98-
08/98 **Designer {Bernard Hodes Advertising (BHA) - New York, NY}**
Designed BHA stationary and in-house newsletters. Performed production work on major ad campaigns including GE, Delotte and Touche, and CareerMosaic.

achievements/ memberships

- 2009 **Art Show Judge {Dragon Con, Atlanta, GA}**
Judge for Dragon Con Art Show. Dragon Con is one of the largest annual Science Fiction and Fantasy theme conventions in the world with an attendance of over 35,000 people.
- 2005-
current **Curriculum Committee Member {Westwood College- Denver, CO}**
The over-arching goal of the design curriculum committee is to support the academic integrity of Westwood College's programs. The committee maintains ongoing oversight of the design program content.
- 2006
& 2001 **Instructor of the Year {Westwood College- Chicago, IL & Atlanta, GA}**
Received this honor at Westwood College- Atlanta Midtown Campus for 2006 and at Westwood College of Technology Chicago O'Hare Campus in 2001
- 2006-
current **Member {High Museum of Art- Atlanta, GA}**
Presented walking lectures to my students regularly
- 2002-
2005 **Member {Woman Made Gallery (WMG)- Chicago, IL}**
WMG supports and cultivates the diverse contributions of women artists through exhibitions, educational programs and community outreach.

gallery/ exhibitions

- 2007-
current **Lola Art Gallery & Gift Shop:: Historic Roswell, GA**
Currently represented at Lola's and had a solo show in the fall of 2008. Homesick series:: acrylic on canvas
- 2008-
2009 **Trinity's Spotlight on Art:: Atlanta, GA**
Represented in the contemporary section. This event supports financial aid to students, instructional programs for teachers and other educational needs that enrich the lives of the students.
- 2007-
2008 **Folk Fest:: Norcross, GA**
The world's largest folk art show specializing in self-taught art, outsider art, folk art and southern folk pottery & anonymous antique folk art.
- 2007-
2008 **The Fifth House Studio:: Marietta, GA**
Art Party - www.5thhouse.com/artshow
Homesick series:: acrylic on canvas